INTERNATIONAL RESEARCH JOURNAL OF ARTS & HUMANITIES [IRJAH]

Editor: M Qasim Bughio J/J
Joint Editor: Nazir A Mughal

Recognized by Higher Education Commission

Vol: 38 2010 ISSN: 1016-9342

- Culturally Distant Discoursal and Linguistic Patterns Experienced and Learned through Museums ........................................... Wasima Shehzad, Muhammad Safeer Awan 1
- Using Proper Pronunciation .................................................. Raheela Ahmed 19
- Developing Reading Skills through Task-based Activities at University level .................... Ziauddin Khand, Rafique Ahmed Memon 31
- Discourse Strategies and Representation in Henry James: A Psychostylistic Study of the Matrix of Daisy Miller ................................................................. Mamuna Ghani, Rabia Akram 69
- Human Perversion and Environmental Space: An Eco-critical reading of Mohsin Hamid’s Moth Smoke ........................................ Munazza Yaqoob 93
- Season of Migration to the North and Heart of Darkness African Mimicry of European Stereotypes ..................... Ibrahim A. El-Hussari 105
- Women’s Empowerment: A Sociological Analysis of Women in Households ................................. Aijaz Ali Wassan, Nadia Agha 123
- Pausing preceding and following prepositions in prepositional phrases of Obama’s inaugural speech ........................................................................................................... Erdoğan BADA, Bilal GENÇ, Yonca ÖZKAN 137
- Domestic or International Hotels: The Frontrunner of Service Innovation and Customer Choice in Pakistan ................................................................. Abida Ellahi, Abdul Rashid 155

Book Reviews
- Nadeem Aslam; Maps for Lost Lovers .............................. Memoona Saqlain 171
- Friedman, Thomas L; The Lexus and The Olive Tree: Understanding Globalization .................................................. Kiran Sami 175
- Introduction to Contributors .................................................. 179
- Guidelines for Authors .................................................................. 183

FACULTY OF ARTS
UNIVERSITY OF SINDH, JAMSHORO, PAKISTAN

Available on EBSCO affiliated international databases through Asianet — Pakistan
CONTENTS

- Culturally Distant Discoursal and Linguistic Patterns Experienced and Learned through Museums ................................................................. Wasima Shehzad, Muhammad Safeer Awan 1
- Using Proper Pronunciation ....................................................... Raheela Ahmed 19
- Developing Reading Skills through Task-based Activities at University level .................... Ziauddin Khand, Rafique Ahmed Memon 31
- Discourse Strategies and Representation in Henry James: A Psychostylistic Study of the Matrix of Daisy Miller ...................................................... Mamuna Ghani, Rabia Akram 69
- Human Perversion and Environmental Space: An Ecocritical reading of Mohsin Hamid’s Moth Smoke ................................................. Munazza Yaqoob 93
- Season of Migration to the North and Heart of Darkness African Mimicry of European Stereotypes .......................... Ibrahim A. El-Hussari 105
- Women’s Empowerment: A Sociological Analysis of Women in Households .......................... Aijaz Ali Wassan, Nadia Agha 123
- Pausing preceding and following prepositions in prepositional phrases of Obama’s inaugural speech ............................ Erdoğan BADA, Bilal GENÇ, Yonca ÖZKAN 137
- Domestic or International Hotels: The Frontrunner of Service Innovation and Customer Choice in Pakistan ........................................... Abida Ellahi, Abdul Rashid 155

Book Reviews

- Nadeem Aslam; Maps for Lost Lovers ................................. Memoona Saqlain 171
- Friedman, Thomas L: The Lexus and The Olive Tree: Understanding Globalization .............................. Kiran Sami 175
- Introduction to Contributors .......................................................... 179
- Guidelines for Authors ................................................................. 183

FACULTY OF ARTS
UNIVERSITY OF SINDH, JAMSHORO, PAKISTAN
Scientific/Review Committee

1. Prof Dr Nazir Ahmed Mughal
   Vice Chancellor
   University of Sindh, Jamshoro

2. Fabio Maniscalco
   Archaeologist and Professor of "Protection of Cultural Patrimony" and "Underwater Archaeology," University of Naples, Italy.

3. T Y Okosun
   Professor of Justice Studies Northeastern Illinois University, Chicago, U.S.A

4. Abdul Nafey
   Professor
   Centre for Canadian, US and Latin American Studies, School of International Studies, Jawaharlal Nehru University
   New Delhi, India

5. Nor Faridah Manaf
   Professor
   Institute of English Language & Literature
   International Islamic University, Malaysia

6. Claudia Felser
   Senior Lecturer
   Department of Language & Linguistics
   University of Essex, U.K

7. Madhu Bhalla
   Professor
   Department of East Asian Studies
   Delhi University, India
   President
   International Association of Historians of Asia

8. Ibrahim A Elhussari
   Professor of English and Cultural Studies
   Department of Humanities, School of Arts & Sciences, Lebanon and American University, Beirut, Lebanon

9. Arshad Islam
   Associate Professor
   Department of History & Civilization
   International Islamic University, Malaysia

10. Alicia East
    Research Scholar
    The Ohio State University U.S.A

11. Tariq Rehman
    National Distinguised Professor Quaid-i-Azam University, Islamabad, Pakistan

12. Muhammad Memon
    Professor & Director
    Aga Khan University
    Institute for Educational Development (AKU-IED), Karachi, Pakistan

13. Muhammad Ali Siddiqi
    Professor & Dean, Faculty of Management and Social Sciences, Institute of Business and Technology, Karachi

14. Sarmad Hussain
    Director, Urdu Software Development Centre
    National University of Computer & Emerging Sciences, Lahore

15. Minhajul Hassan
    Professor & Chairman
    Department of History, University of Peshawar, Khyber Pakhtoonkhuwa, Pakistan

16. Sanaullah Bhutto
    Professor & Dean, Faculty of Islamic Studies
    University of Sindh, Jamshoro, Pakistan

17. Zafar Iqbal
    Professor & Dean, Faculty of Arts
    Bahauddin Zakaria University, Multan, Pakistan

18. Rukhsana Qambar
    Director, Area Study Centre Africa, North & South America, Quaid-i-Azam University, Islamabad, Pakistan

19. Riaz Majeed
    HEC Merit Professor
    Department of Urdu
    University of Peshawar, NWFP, Pakistan

20. Mamuna Ghani
    Professor
    Department of English Language & Literature, Islamic University, Bahawalpur, Pakistan

21. Siraj Jamal Siddiqui
    Professor
    Department of Public Administration
    University of Sindh, Jamshoro, Pakistan

22. Parveen Munshi
    Professor & Dean Faculty of Education, University of Sindh, Jamshoro, Pakistan

23. M Qasim Bugio T.T
    Professor & Dean
    Faculty of Arts
    University of Sindh, Jamshoro, Pakistan

24. Rafiq Ahmed Memon
    Institute of English Language & Literature
    University of Sindh

25. M K Sangi
    Assistant Professor, Institute of English Language & Literature, University of Sindh Jamshoro

International Research Journal of Arts & Humanities (IRJAH) Vol: 38
ISSN: 1016-9342
Editorial Note

This is the 5th continuous issue of International Research Journal on Arts and Humanities (IRJAH) in your hands after broadening the scope of ‘The University of Sindh Arts Research Journal in 2006 being published under the supervision of International Editorial Board. The academic and administrative support of the Vice chancellor, University of Sindh as patron of the journal has enabled us to maintain the standard, publish and produce the journal in time. Our members of Editorial Board and Scientific Committee are contributing at their best to keep the standard of papers intact.

Owing to all their efforts, we were able to get it recognized by HEC and indexed its various articles individually and journal by many organizations. Asia net Pakistan has also signed a memorandum of understanding (MoU) with us taking responsibility to make IRJAH available to world community through electronic media, results of which are yet to come.

We happily inform our readers and contributors that some of the articles published in IRJAH are reproduced by other publishers with proper acknowledgment and we encourage this as this serves our main purpose to generate and disseminate the new knowledge by all means.

Keeping the traditions intact, this issue also comprises 9 articles based on new and original research carried out in various fields of Arts and Humanities and two book reviews.

The members of our Editorial Board have agreed to publish all the articles (after blind peer review and careful editing) presented in ‘Two day international interdisciplinary conference on “Women universities as agents of change” held in November 2010 at International Islamic University Islamabad. The next issue of IRJAH will be therefore a special issue comprising the above said articles.

M Qasim Bughio